iCetana
SEE THINGS DIFFERENTLY

Why iCetana?

The world is increasingly complex. Threats and risks are evolving faster than ever, making them impossible to predict. Camera networks are expanding in response to the escalating chaos of modern life; more feeds with more data, overloaded operators, leading to missed events, increased risk, reduced safety and security, and operational compliance.

Our technology automatically learns and adapts to the ever-evolving threat landscape enabling you to see through the chaos in real-time and identify undesirable events first. It's next-gen surveillance that we call iCetana.

The Future, Now.

We're world leaders in AI-assisted video monitoring software. Our system is capable of analyzing thousands of camera feeds in real-time, then displaying anything abnormal on our LiveWall™ monitor, empowering the operator to become proactive and take action when it matters.

"Auto-learning, real-time, at scale"

The iCetana AI-assisted software can...

- AI-assisted video monitoring to display abnormal behavior — highlighting only what's important for real-time interventions.

- Automatically highlight abnormal events like trip/fall, people flow, loitering, congestion, vehicle violations, aggression and violence.

- Automatically develop new baselines of normal — adapting to new environmental and behavioral norms.

- Work with existing systems and rules-based infrastructure including facial recognition and people counting.

SEE THINGS FIRST

We are world leaders in real-time AI-assisted video monitoring software.

The key point here is real-time. We don't just record what happened in the past; we pro-actively monitor the present to highlight issues first.

EMPOWER ACTION

Existing systems only alert operators once something has gone wrong. To us, that's one step too late.

Our software pro-actively highlight abnormal behavior and alerts the operator.

(SUPER) HUMAN

We are a super human enabler not a human replacement.

iCetana uses LiveWall™ technology to display only abnormal events - avoiding monitoring fatigue and boredom, whilst upping engagement.

MONITOR AT SCALE

The only future proofed choice on the market.

iCetana is the only system that has the ability to scale to thousands of cameras in the one installation.

CONTACT

iCetana.com
info@iCetana.com

AUSTRALIA
Suite 4
6 Centro Avenue,
Subiaco WA 6008
Perth, Australia

T : +61 8 6365 0458

EMEA
Suite 8, 11th Floor,
Novotel Hotel Building
API Trio Office Tower
861 Sheikh Zayed Road
Al Barsha 1, Dubai UAE

T : +61 8 6365 0458

AMERICAS
4695 MacArthur Ct.
Suite 1100
Newport Beach
Los Angeles, CA, 92660

T : +1 (949) 798 5787

UK/EU
CityPoint
Temple Gate, Bristol
BS1 6PL
United Kingdom

T : +44 7512 303540

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